# Dreaming Entrepreneurship??







### Why we are sought after??



- Promoted by BFSI, Management & Technology professionals.
- **Precious Pantheons.**
- **Lines of business:**

Corporate Financial Services
MSME Engagements
Financial Planning & Wealth Creation,
Xenturion Fintech Academy



## Our Corporate Credentials

















# Our Campus credentials



































#### ENTREPRENEUR-SWIMMER



Did you learn swimming alone? (Be it the pool, a local pond or river) Nobody LEARNS swimming alone



Everyone SWIMS alone! You too will swim alone. XFT will ensure that.





#### **CHAMPION IN THE POOL**



Todays Swimming – You start with full protection



Slowly, you begin to discard some.

XFT will ensure that you be become the CHAMPION INTHE POOL



#### **LEAPS AND DIVES**



As you gain confidence, you begin the longer leaps and deeper dives.

Remember, nobody else dives for you, YOU are doing it alone.

XFT will make that happen for you.





#### FROG INTHEWELL



You chose Entrepreneurship over employment to avoid becoming a frog in the well.

Gradually you move out of the pool and begin to swim across oceans.

The evolutionary chain in MSME and finally the leap out of MEDIUM to LARGE,

Conglomerate and what not!

XFT will handhold you in this evolution.





#### **STAYING AFLOAT**



- First you learn to stay afloat on water.
- Then, even in turbulent water, you master this art of staying afloat.
- Many a time, the Entrepreneur in you will be doing this.
- > XFT will enable you to master this with equipoise



#### **SAFE ZONES**



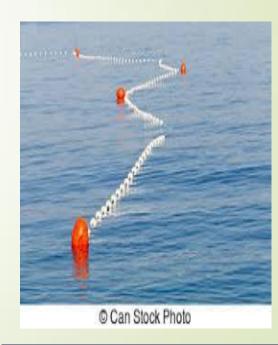


Proximity to safety of shores

A safety boat in readiness to reach you in mid ocean

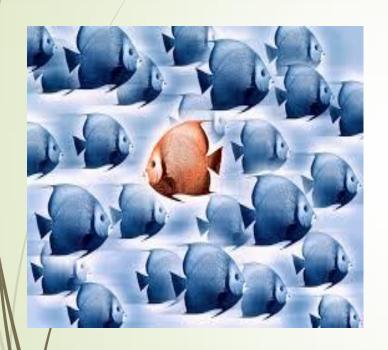
Which do you prefer?

XFT has Tethering Ropes (for first) and Speed Boats, with fuel tanks filled up (for second)





#### **AGAINST THE TIDE**



- > XFT will help you master swimming against the tide Not straight line, but Zigzag
- Choice of appropriate strokes Free style, Butterfly, Medley.... XFT will guide you



#### **ENABLERS**



- Water currents and wind are enablers that help you accelerate or change direction
- > XFT will help you in spotting these enablers
- > XFT has magnifying glasses of varying powers to spot them



#### MID WATER RESTING

Mid water resting is an art



This is where you conserve your energy and redraw your plans

XFT will proffer you appropriate strategies



#### THE SETBACKS

Greg Louganis – smashes his head on diving board – goes on to win Olympic medal



XFT has first aid kits and therapy plans to overcome such setbacks and make you keep winning medals



#### **AMPHIBIAN**

There is life outside the water "also"

Live the life of an amphibian...



XFT has diverse lifestyle plans that help you experience happiness in work-life harmony



#### **DRIVERS**



> XFT enables you to DREAM and fructify the DREAMS

- Drivers for Entrepreneurship
  - Social and Psychological factors
  - Define ones turf

In Life of Pi – Pi urinates along half the boat to demarcate his turf. It is in your hands to urinate WIDER and LONGER

- Impatience to fulfill dreams (impatience, in a positive way)
- Self Actualization



#### SWIMMING COACH



- You can afford to forget your swimming coach.
- > Stay in touch with XFT
- ➤ We are your ON—SHORE companion when you are OFF-SHORE

**Good Wishes !!!** 



#### XENTURION FINTECH PRIVATE LIMITED



(L)EARN ENTREPRENEURSHIP

transforming ideas into **SUCCESS** 



# Staying Afloat



Swimmers learn to keep head above water



XFT will help Entrepreneurs to overcome undercurrents



#### MSME DEFINITION REVISED

#### **MANUFACTURING & SERVICE SECTOR MERGED**

(Composite Criterion: Investment in Plant & Machinery/Equipment & Annual Turnover)

(In Rs. Cr)	CAPITAL	TURNOVER
MICRO	1	5
SMALL	10	50
MEDIUM	50	250

**Exports EXCLUDED FROM TURNOVER** 



#### PROGRAM STRUCTURE





# Thank

#### **Xenturion Fintech Private Limited**

3rd Floor, Pearl Star, National Towers, Near Changampuzha Park Metro Station, Edappally, Kochi – 682024

**2** 9656108034, 9994126430, 9343272721

Email: <u>xenturion@xenft.com</u> www.xenft.com

